

MGCC Y Type Register AGM

Sat May 6th 2017

Website Editor's Report

Since October 2016 I have been editing the website with the help of my daughter Sara. She sets up the pages and solves the technical problems whilst I feed in new information and say what goes where. Between us we have managed to bring the site to life with regular news items and improved layouts.

The Technical Information page has been expanded with more specific categories and less miscellaneous entries. There is now a link to "Technical Questions and Answers" where there is a record of all the questions and answers fielded by Neil. The Technical Data Sheets have been added to the site as free PDF downloads, with a link to them from the home page of the Shop.

Sara has been going through the site, tidying up entries and improving its uniformity.

Recently Sara has set up a bespoke page for the Round Britain Relay with a link from the top of main navigation menu. This page is regularly updated with change over dates and times and will become more and more active as the Relay progresses. Links have been added to our Relay Sponsor, Peter James Insurers.

We are looking at developing existing pages with the Events Page and Suppliers links as a priority. The Out and About page has been largely superseded by our Facebook Page.

We have added a statistics plug in to the website, so we can now report on the number of hits the website gets and which are the most popular pages, see table which gives data for 1 week from 18 April 2017, when the plug in was installed, to the time of writing this report, 25 April 2017. We can see at a glance that most of our visitors are based in the UK, with Australia being the next highest. After the home page, the links and Round Britain Relay pages are the next most popular.

We are now in a position to accept new additions and ideas and would welcome input from members.

Peter Vielvoye

Statistics for the period 18 April to 25 April

Total number of page views	624 views
Popular pages on site (top 5)	home page 127 views /links/ 52 views /events/round-britain-relay-summer-2017/ 50 views /technical-information/ 22 views /parts-for-sale-wanted/ 21 views
Where visitors are (top 5)	United Kingdom 427 views Australia 74 views United States 38 views Italy 16 views Netherlands 12 views
How visitors find site (top 5)	Direct 290 views Google search engine 222 views Bing search engine 29 views facebook.com 20 views it.wikipedia.org (the Italian Wikipedia site) 15 views

